



# COUNTY OF SAN DIEGO MEDIA ADVISORY

FOR IMMEDIATE RELEASE

April 14, 2005

Contact: Randall Krogman, 619-850-6830

## KICKING UP THEIR HOOVES FOR CHARITY

*County Employees And Community Raise Money For March Of Dimes By Taking Trail Ride*

**WHAT:** The County Department of Parks and Recreation and the County Television Network (CTN) are hosting a trail ride to benefit the March of Dimes. At least 50 riders and horses are expected to participate. The day includes a trail ride, continental breakfast, lunch, prize drawing and live music by "Coyote Moon." The trail ride will be lead by the "Hole In The Wall Gang," a group dressed in authentic Western cowboy costumes.

**WHEN:** Ride starts at 10am on Saturday, April 16, 2005. Gates open at 8am. The best visuals for getting shots of horses and riders will be at 9:45am and 12 Noon. The event includes a continental breakfast and lunch for riders and volunteers.

**WHERE:** Sycamore Canyon Goodan Ranch

### Directions to Sycamore Canyon/Goodan Ranch (from I-15)

- From I-15 exit Scripps Poway Parkway and travel east
- Scripps Poway Parkway dead-ends into Highway 67
- Turn right and travel south on Highway 67 for approximately ½ mile
- Look for event signage
- Turn right onto Sycamore Park Drive and head west towards the staging area

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